

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S10	1348	((postal zip) ADJ code\$1) WITH (target\$3 customi\$6 personali\$6 tailor\$3 individuali\$6 optim??\$5 focus?\$2)	US- PGPUB; USPAT	OR	OFF	2010/06/30 23:44
S12	333	S10 SAME (Internet URL online "on-line" LAN (world ADJ2 Web) website webpage homepage ((web home) ADJ (page site)))	US- PGPUB; USPAT	OR	ON	2010/06/30 23:51
S13	61	S12 AND (@ad< "19991117" @prad< "19991117" @rlad< "19991117")	US- PGPUB; USPAT	OR	OFF	2010/06/30 23:52
S14	194	S10 SAME (URL (world ADJ2 Web) website webpage homepage ((web home) ADJ (page site)))	US- PGPUB; USPAT	OR	ON	2010/06/30 23:59
S15	37	S14 AND (@ad< "19991117" @prad< "19991117" @rlad< "19991117")	US- PGPUB; USPAT	OR	OFF	2010/07/01 00:00

7/ 2/ 2010 7:19:04 PM

**C:\ Documents and Settings\dchampagne\ My Documents\ EAST\ Workspaces\ 09714665
\ web_trgtng_zip_code.wsp**